



SlaveFree Madison “*End Demand in Wisconsin*” Campaign  
30-Second Public Service Announcements

#1

Human trafficking is the crime of buying and selling women, men and children to be exploited in the commercial sex industry and other forms of forced labor.  
Human trafficking is a gross violation of human rights.  
Human trafficking occurs in Wisconsin, the United States and world-wide.  
Human trafficking is fueled by demand.

Join the movement to End Demand in Wisconsin at [slavefreemadison.com](http://slavefreemadison.com).

#2

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Human trafficking is fueled by demand.

Take the pledge to end demand for human trafficking at [slavefreemadison.com](http://slavefreemadison.com).

#3

Human trafficking happens in Wisconsin, the United States and world-wide.

Take the pledge to end demand for human trafficking. Pledge to respect the human rights of others, to support efforts that decrease vulnerability to human trafficking, to purchase fair trade products that are produced without exploitation, to not exploit others for sex and to demand that all who profit from the exploitation of people are arrested, charged and prosecuted.

Take the pledge at [slavefreemadison.com](http://slavefreemadison.com).